

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57125

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		58123	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCT147 - PA 12		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1291 - ATR	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY: AMERICANS FOR TAX REFORM										
1	11111..	5 1	05:00A	05:58A	30S	10/29/12-11/02/12 11/05/12-11/05/12	THIS MORNING 5-6AM	6	500.00	3000.00
2	11111..	5 1	05:58A	07:00A	30S	10/29/12-11/02/12 11/05/12-11/05/12	THIS MORNING 6-7AM	6	850.00	5100.00
3	11111..	5 1	07:00A	09:00A	30S	10/29/12-11/02/12 11/05/12-11/05/12	THE EARLY SHOW	6	550.00	3300.00
4	11111..	5 1	09:58A	10:57A	30S	10/29/12-11/02/12 11/05/12-11/05/12	LET'S MAKE A DEAL	6	650.00	3900.00
5	11111..	5 1	10:58A	11:58A	30S	10/29/12-11/02/12 11/05/12-11/05/12	PRICE IS RIGHT	6	850.00	5100.00
6	11111..	5 1	02:00P	02:57P	30S	10/29/12-11/02/12 11/05/12-11/05/12	THE TALK	6	500.00	3000.00
7	11111..	5 1	02:58P	03:58P	30S	10/29/12-11/02/12 11/05/12-11/05/12	DR. PHIL	6	600.00	3600.00
8	11111..	5 1	06:30P	07:00P	30S	10/29/12-11/02/12 11/05/12-11/05/12	M-F 630PM NEWS	6	1350.00	8100.00
9	11111..	5 1	06:57P	07:30P	30S	10/29/12-11/02/12 11/05/12-11/05/12	CBS EVENING NEWS	6	1350.00	8100.00
10	11111..	5	07:30P	07:58P	30S	10/29/12-11/02/12	THE INSIDER	6	900.00	5400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57125-1

DATE PRINTED

10/29/12

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NAME	MAIN STREET MEDIA GROUP		AMERICANS FOR TAX REFORM	
AND	PO BOX 25093		722 12th St NW Ste 400	
ADDRESS	Alexandria VA 22313-5093		Washington DC 20005-3957	
	USA		USA	
CONTACT			PRODUCT 147 - PA 12	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1291 - ATR	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
		1				11/05/12-11/05/12				
11	1111100	5	11:00P	11:35P	30S	10/29/12-11/02/12 11/05/12-11/05/12	11PM NEWS	6	2750.00	16500.00
12	11111..	5	11:35P	12:37A	30S	10/29/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	6	750.00	4500.00
13	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	2600.00	2600.00
14	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	1	1400.00	1400.00
15	Su	1	08:28A	08:57A	30S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	1	325.00	325.00
16	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	900.00	900.00
17	Su	1	12:05A	12:35A	30S	11/04/12-11/04/12	#1 COCHRAN SPORTS SHOWDOWN	1	1750.00	1750.00
18	Su	1	01:05A	01:35A	30S	11/04/12-11/04/12	THE INSIDER	1	250.00	250.00
Total Contract:								78		76825.00
Billing Summary										
Qtr 4-12						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	75975.00	.00	75975.00	
GRAND TOTAL										75975.00

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